

From: **American Friends of the Israel Philharmonic Orchestra**

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***For Immediate Release***

**MEDICI.TV TO LIVE-STREAM ISRAEL PHILHARMONIC ORCHESTRA NORTH AMERICAN TOUR OPENING CONCERT AT CARNEGIE HALL ON OCT. 25**

**New York, NY – Oct. 10, 2017** – The Israel Philharmonic Orchestra’s 2017 North American Tour’s opening night concert at Carnegie Hall on Oct. 25 will be streamed live at 7:00 pm EST to a global audience by [medici.tv](http://medici.tv). The concert will celebrate and honor the legacy and extraordinary achievements of Maestro Zubin Mehta, who plans to retire as Music Director of the IPO in 2019 after 50 years in the position.

The live stream of the concert will also be embedded on the websites of the American Friends of the Israel Philharmonic Orchestra ([afipo.org](http://afipo.org)) and the Israel Philharmonic Orchestra (<https://www.ipo.co.il/>), and there will be a live twitter discussion as well. Medici.tv has an average reach of approximately 600,000 people worldwide through its website and social media.

The all-Mozart program will be “The Marriage of Figaro (Le Nozze di Figaro) Overture,” “Symphony No. 36” in C major, K. 425 (“Linz”), and “Sinfonia Concertante for Violin, Viola and Orchestra” in E-flat major, K. 364, featuring Itzhak Perlman and Pinchas Zukerman.

Lead support for the live stream is provided by Lily Safra. Additional support is provided by The Ronald and Jo Carole Lauder Foundation, Marilyn Ziering, and Mary Ann and Paul Fribourg.

After the Oct. 25 concert, the orchestra will travel to Toronto, Los Angeles, San Francisco, Santa Barbara, West Palm Beach and Miami before returning to New York for three back-to-back performances at Carnegie Hall beginning Nov. 7.

For more information and tickets for the Oct. 25 New York Benefit Gala, please visit [www.carnegiehall.org](http://www.carnegiehall.org), CarnegieCharge at 212-247-7800 and visit the box office at 57<sup>th</sup> Street and 7<sup>th</sup> Avenue.

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**About Israel Philharmonic Orchestra**

The Israel Philharmonic Orchestra (IPO) was founded in 1936 by famed Polish violinist Bronislaw Huberman, and its inaugural concert that year was conducted by Arturo Toscanini. Two years earlier, in an effort to help fellow Jewish musicians escape Nazi persecution, Huberman set out to create an all Jewish orchestra in Palestine. Overcoming huge obstacles, Huberman recruited and arranged for 70 leading musicians, and their families, to immigrate to Palestine to form the Palestine Symphony Orchestra. Huberman’s extraordinary efforts ultimately saved hundreds of Jewish lives. In 1948, when the

State of Israel was born, the Orchestra changed its name to the Israel Philharmonic Orchestra, playing “Hatikvah” at the official ceremony of the Declaration of Independence.

Today, the IPO is the leading orchestra in Israel and globally recognized as a world-class symphonic ensemble. The Orchestra performs regularly in its home, the Charles Bronfman Auditorium in Tel Aviv as well as throughout Israel, including Jerusalem and Haifa. Additionally, it frequently tours internationally, traveling around the world from Asia to America. Since its inception, the IPO has enjoyed long-lasting relationships with renowned soloists and conductors which have kept it at the forefront of the classical music world. The longest and closest such relationship has been with the current Music Director, Maestro Zubin Mehta, who has been at the helm of the Orchestra for nearly 50 years.

### **About American Friends of the Israel Philharmonic Orchestra**

For more than 80 years there has been a strong bond between North America and the Israel Philharmonic Orchestra. In fact, in 1936, legendary scientist Albert Einstein hosted one of the first major fundraisers at the Waldorf Astoria, securing the financial support needed to officially form the Orchestra.

American Friends of the Israel Philharmonic Orchestra (AFIPO) was created in 1980 to formalize and broaden this relationship and tradition of giving. AFIPO provides operating support for the orchestra’s annual concert schedule of more than 100 concerts in their home hall, the Charles F. Bronfman Auditorium in Tel Aviv, as well as series in Jerusalem and Haifa. Financial support extends to orchestra tours that reach all corners of the globe, including regular tours to the United States, as well as to ticket subsidies for underserved individuals in Israel. AFIPO was instrumental in developing KeyNote, the education arm of the IPO, in 2000. KeyNote programs bring the joy of classical music to 21,000 young people and their teachers in Israel each year, while promoting tolerance and mutual respect. AFIPO is a bi-coastal organization with a national board of directors and offices in New York and Los Angeles.

### **About medici.tv**

Heralded by the New York Times as “the closest thing to a classical Netflix,” medici.tv brings live classical music to passionate fans worldwide. Since its founding in 2008, it has captured the leading classical artists, ensembles and orchestras’ concerts from the world’s great concert halls, music festivals and competitions. As the largest online platform for classical music, it offers over 100 live performances throughout the year and a vast catalogue of 3,000 works of classical music, concert, operas, documentaries, master classes, behind-the-scenes and interviews, all streamed in high quality. Medici.tv is available on all devices – desktops, smartphone, tablet and TV via Airplay and Chromecast.  
[www.medici.tv](http://www.medici.tv).